

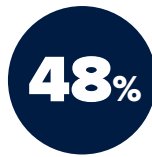
OUR MISSION

LEAP for Education empowers underserved and first-generation-to-college students to succeed in education, career, and life. We do this by teaching students academic and life-skills needed to perform at higher levels in middle school and high school. Students also receive ongoing personalized support and community connections, which help them graduate from college or other post-secondary programs in order to create a future based on their strengths and interests.

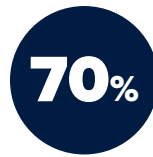
OUR STUDENTS, PROGRAMS AND FINANCIALS

In 2019, we engaged and empowered 360 unique students in Salem, Peabody, and Gloucester from middle school through post-secondary graduation. Our highly dedicated and professional staff included: 15 paid instructors, tutors, and advisors; 160 volunteers; and 12 partners.

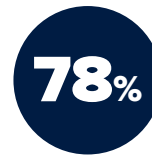
STUDENT DEMOGRAPHICS



LATINO



STUDENTS OF COLOR



LOW-INCOME



FIRST-GENERATION
TO COLLEGE

PROGRAMS

Expanding Horizons

Grades 6 - 8 (Salem)
132 Students in FY2019
Partnering with Salem Public Schools

Teen Center

Grades 9 - 12 (Salem)
98 Students in FY2019

College and Career Services

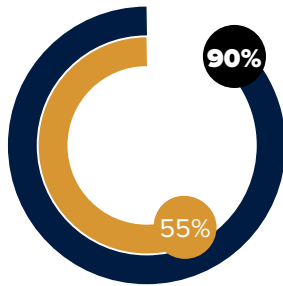
Grades 11 - 16
(Salem, Peabody and Gloucester)
119 Students in FY2019

Early College Program

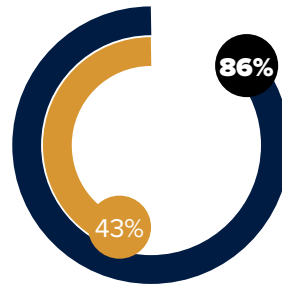
Grade 11 (Salem)
47 students in FY2019
Partnering with Salem High School, Salem State University, and MassHire

SUCCESS OUTCOMES

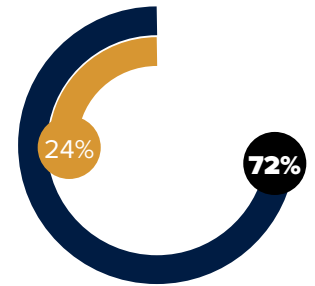
● LEAP for Education
● Massachusetts (Data for Low-income Students)



POST-SECONDARY
EDUCATION ENROLLMENT



COLLEGE PERSISTENCE
RATE



POST-SECONDARY
EDUCATION GRADUATION

FINANCIAL SUMMARY

	REVENUES	SURPLUS	NET ASSETS	CASH
2019	\$1,232,723	\$118,370	\$471,763	\$499,394
2018	\$950,052	\$17,886	\$353,393	\$377,793

LOCATION

DANVERSPORT

161 Elliot Street, Danvers, MA 01923

DATE

THURSDAY, APRIL 2, 2020

6:00 PM – 8:30 PM

AUDIENCE

300+ business, community, and academic leaders from the North Shore and Greater Boston Area as well as students and parents.

OVERVIEW

LEAP for Education serves as a powerful, non-traditional force in education on the North Shore, improving student academic performance in middle school and high school, and helping to build the life skills students need to set their sights on a post-secondary degree or credential, career and a better life. Serving 360 youth and their families per year, we strive for a 100% high school graduation rate and 90% post-secondary enrollment rate.

CAUSE

Net proceeds will benefit programs and services at LEAP for Education.

BENEFICIARY

360 low income youth, many of whom live with a single parent in a home where English is not spoken. Most of our youth will be the first in their family to graduate from college. 70% of our students are minority, largely Latino.

MARKETING OPPORTUNITIES

Great Expectations is a great forum to showcase your business!

Please see the [Sponsorship/Ad Registration Form](#) for marketing opportunities based on sponsorship levels or for opportunities to place an ad in the program book.

PROGRAM

6:00 – 7:00 Networking, raffles, silent auction

7:00 – 7:45 Seated dinner, trivia, student speakers

7:45 – 8:30 LEAP presentation, honoree presentation, educator awards

SPONSORSHIP LEVELS	PRESENTING SPONSOR	PhD SPONSOR	MASTERS SPONSOR	BACCALAUREATE SPONSOR	ASSOCIATES SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event Tickets	10	8	6	4	2
Recognition in Program Book	✓	✓	✓	✓	✓
Logo and Link on Our Website	✓	✓	✓	✓	✓
Ad in Program Book	Back Cover Full Page Color	Full Page Color	Half Page Black & White	Half Page Black & White	
VIP Reserved Seating	✓	✓			
Company Banner Displayed at Event <i>(Banner provided by sponsor)</i>	✓	✓			
Recognition From the Podium During Welcome Remarks	✓	✓			
Inclusion in all Event-related Publicity Materials	✓				

For more information contact Nancy Kelly
(978) 740-6667 x120 or nkelly@leap4ed.org

SPONSORSHIP/AD REGISTRATION FORM

DEADLINE:
MONDAY, MARCH 2, 2020

STEP 1 CHOOSE A SPONSORSHIP LEVEL OR PLACE AN AD IN OUR PROGRAM BOOK:

SPONSORSHIP LEVELS:

- | | |
|--|--|
| <input type="checkbox"/> Presenting (\$10,000) | <input type="checkbox"/> Baccalaureate (\$1,000) |
| <input type="checkbox"/> PhD (\$5,000) | <input type="checkbox"/> Associate (\$500) |
| <input type="checkbox"/> Masters (\$2,500) | <input type="checkbox"/> _____ |
- *Ad size based on sponsorship level.

ADVERTISING RATES:

- | | QTY. |
|--|-------|
| <input type="checkbox"/> \$250 - Full Page (5" x 8") | _____ |
| <input type="checkbox"/> \$200 - Half Page (5" x 4") | _____ |

OR

*All ads are black and white.

STEP 2 SPONSOR/AD BUYER INFORMATION:

COMPANY/ORGANIZATION NAME: _____
MAILING ADDRESS: _____
CONTACT PERSON: _____
Phone: _____ Email: _____

STEP 3 CHOOSE A PAYMENT OPTION:

CHECK \$ _____

Check # _____

Date _____

Make checks payable to:
LEAP for Education

BILL ME

Please send me an invoice:

\$ _____

CREDIT CARD

I'll pay securely online at:
www.leap4ed.org/great-expectations

Please contact me

STEP 4 FOR SPONSORS ONLY:

I would welcome students to be seated at my table(s)

LEAP FOR EDUCATION
35 Congress Street, Suite 102
Salem, MA 01970

Electronic art for ads can be TIFF (300 dpi), EPS, JPEG or PDF format (high resolution) and must be submitted with the electronic form found at www.leap4ed.org/great-expectations as an attachment or by emailing Nancy Kelly at nkelly@leap4ed.org by the deadline (03-02-2020). LEAP for Education will determine the ad placement within the program booklet. LEAP for Education assumes no liability for errors in or omission of an ad, or placement of an ad, beyond the cost of the ad. All ads must be camera ready and sized correctly for the ad size selected or assigned based on levels. (Full Page: 5" x 8" / Half Page: 5" x 4")