

WHAT ARE THE BENEFITS?

- Help cultivate a pipeline of workforce-ready youth on the North Shore
- Identify and hire qualified employees for internships and future employment
- Bring new ideas and perspectives into the workplace by hiring LEAP youth
- Boost employee engagement and retention in a competitive job market
- Be recognized as a partner each year at LEAP's annual Great Expectations Fundraiser and in our Annual Report



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Whether hosting a networking event or a Lunch 'n Learn, sharing career information with high school and college students, or hiring a LEAP student, our staff never stops talking about the value of our partnership with LEAP.

Krystyna Hincman, Director of Corporate Social Responsibility, Cell Signaling Technology, Inc.

LEAP FOR EDUCATION

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LEAP for Education delivers a portfolio of innovative programs to empower underserved and first-generation-to-college students to succeed in education, career, and life.



LEAP *for Education*

Business Partner Network

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WHAT IS THE BUSINESS PARTNER NETWORK?

LEAP strives to help students find relevance and purpose in their personal and academic lives. We do this by having our students identify their own strengths, interests, and values, and then connect them with both volunteer and paid work-based learning experiences.

LEAP STUDENT DEMOGRAPHICS:

80%

FIRST-GENERATION-
TO-COLLEGE

90%

ECONOMICALLY
DISADVANTAGED

75%

STUDENTS
OF COLOR

Our students face a variety of socio-economic barriers and need trusted adults in their lives to help them navigate through post-secondary education and into careers.

THIS IS WHERE YOU COME IN.

We are inviting you to **join the LEAP Business Partner Network.**

- 1 Connect with our students
- 2 Share your experiences
- 3 Support them on their journey

WHY IS THIS IMPORTANT TO LEAP STUDENTS AND THE BUSINESS COMMUNITY?

Economic growth depends on a workforce that will meet the employment needs of our 21st century, knowledge-based economy.

Consider the following:

60% of high school seniors will not finish a degree or credential

70% of jobs today require a college degree or credential

2 OUT OF 3 employers find it difficult to hire for open positions

When businesses partner with LEAP, together we can provide youth with:

- Awareness of the breadth of career choices
- Career exploration and workforce readiness skills
- Increased professional connections
- Work-based learning experiences
- Encouragement and support through their post-secondary degree or credential

WHAT IS THE COMMITMENT?

LEAP has formalized a series of activities, group events, and personalized experiences that help students build career skills and expand their professional networks.

By joining the Business Partner Network, you will engage with LEAP and its students in one or more of the following ways:

EMPLOYEE OPPORTUNITIES:

- 1 Be a speaker on a career panel
- 2 Participate in a networking event
- 3 Participate in a mock interview event
- 4 Allow a student to job shadow or provide an informational interview

COMPANY OPPORTUNITIES:

- 1 Host a networking night
- 2 Host a mock interview event
- 3 Hire a LEAP student intern(s) for summer or school year
- 4 Offer a field trip to your office